



Now in Association with ...



and



At The Hyatt Regency Indianapolis, IN

Sponsorship Program

Level	Cost
<i>Platinum</i>	TBD
<i>Gold</i>	\$3,500
<i>Silver</i>	\$2,500
<i>Bronze</i>	\$1,500

BRONZE BENEFITS

(common to all sponsorship levels)

All Sponsors Receive:

- Trade Show Booth (8' x 10') in a premium location
- Two Admissions of company personnel
- Prominent signage in multiple locations throughout the main event areas
- Prominent recognition and links on USIndoor's and CISA's online Conference pages
- Repeated recognition in event marketing communications
- Prominent Recognition in Conference Program distributed on site to all attendees
- Electronic mailing list of attendees (non-exhibitors) 10 days prior to and after the Conference
- Verbal acknowledgement by USIndoor president during General Session
- Placement of marketing collateral in Conference welcome bags *(submission deadline, 6/1)*

Additional Options:

- ❑ Full-page color ad in *GO Indoor's* 2012 Conference issue (May): \$850 (value: \$1,125)
- ❑ Additional Trade Show Booth pricing: \$500 until April 1 (value: \$850)

Additionally, the following sponsors receive ...

PLATINUM SPONSORSHIP

Cost: \$5,000 (+ subject to add-ons)

Choice of Named Sponsor of:

- (1) **Wednesday General Session & State of Industry Breakfast** (6/13) or
- (2) **Thursday Keynote Address-TBD** (6/14)

Additional Benefits:

- Two Booth Spaces, rather than one (incl. admission of up to 4 company representatives)
 - Admission of two company representatives to Thursday post-Conference event
 - Full-page Ad in Official Conference Program (*submission deadline, 5/1*)
 - Top placement and priority among sponsorship levels regarding all rights, incl. booth location
 - Standard hotel room upgrade to Regency Club Room
 - Additional benefits *per* mutual agreement
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GOLD SPONSORSHIP

Cost: \$3,500

Choice of Named Sponsor of:

- (1) **Wednesday Evening Tradeshow & President's Reception** (6/13) or
- (2) **Thursday Tradeshow & Luncheon** (6/14)

Additional Benefits:

- Sponsor of Conference Badges or Bags with company logo
 - One-Half page ad in Official Conference Program (*submission deadline, 5/1*)
 - Second placement and priority among sponsorship levels regarding all rights
 - Admission of two company representatives to Thursday post-Conference event
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SILVER SPONSORSHIP

Cost: \$2,500

Choice of Named Sponsor of:

- (1) **Monday and Tuesday CAO Class Breakfasts and Luncheons** (6/11-12)
- (2) **Tuesday Bus Tour and Luncheon** (6/12)
- (3) **Thursday Breakfast** (6/14) or
- (4) **Thursday Evening Post-Conference event** (6/14)

Additional Benefits:

- One-Quarter page ad in Official Conference Program (*submission deadline, 5/1*)
- Third placement and priority among sponsorship levels regarding all rights
- Admission of two company representatives to Thursday post-Conference event



2012 Facility Operators Conference & Trade Show

June 11-14
Hyatt Downtown Regency, Indianapolis, IN

Sponsorship Agreement

THE UNDERSIGNED HEREBY ENTERS INTO THIS SPONSORSHIP AGREEMENT (this "Agreement") with the United States Indoor Sports Association (hereinafter referred to as "USINDOOR") and selects the sponsorship option(s) marked below (the "Sponsorships") in accordance with the offer outlined in USINDOOR's Official Sponsorship Program. The undersigned company ("SPONSOR") acknowledges that the Sponsorships are offered on a *first-come, first-served basis* (according to when USINDOOR receives SPONSOR's executed Agreement) and that to maintain any such priority, payment is due in full by the *earlier* of May 15th or within 15 days of SPONSOR's execution of this Agreement.

Please select your options:

Totals

Sponsorship Level: Platinum (\$TBD) Gold (\$3,500) Silver (\$2,500) Bronze (\$1,500) \$ _____

Platinum Event: Wed. General Session Thurs. Keynote Address

Gold Event: Wed. Tradeshow & Recep. Thurs. Tradeshow & Lunch

Premium: Badges Bags \$ _____

Silver Event: Mon.-Tues. CAO Tues. Bus Tour Thurs. Breakf. Thurs. Event

Full-Page Ad in 2012 Conference issue of GO Indoor (\$850) \$ _____

Additional Trade Show Booth (\$500/booth) Quantity: _____ \$ _____

Other Extras: Notebooks (\$) Pens (\$) Water Bottles(\$)

Bottle Openers (\$) Koozies (\$) Other (\$)

TOTAL \$ _____

The parties agree to cooperate in all respects to effect the intentions described hereunder. ALL PAYMENTS ARE FINAL AND NON-REFUNDABLE. (Checks payable to "USIndoor," 1340 N. Great Neck Road, Virginia Beach, VA, 23454—Tel. 703-820-2810, Fax 509-357-7096; all major credit cards accepted.) ADDITIONAL INSTRUCTIONS TO FOLLOW UPON RECEIPT OF PAYMENT.

AGREED AND ACCEPTED BY:

SPONSOR: _____

Signature: _____

Print Name: _____

Title: _____

E-Mail: _____

Telephone: _____

Fax: _____

Date: _____, 201__

Check is in the mail (payable to "USIndoor").

Credit card information:

(Visa, MasterCard, American Express, Discover):

Name on Card: _____

Card Number _____

Exp. Date: _____

Billing Address:

Questions? Contact USIndoor:
Lou Mengsol, Meetings Director
E-Mail: lou@usindoor.com
Telephone: 608-363-0873
Fax: 509-357-7096